
Ahmed Nouh

Creative Director | Media Production & Visual Storytelling

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Portfolio: <https://ahmednouh.art>

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Profile

Creative Director with **11+ years of experience** in video and visual storytelling across Egypt and Saudi Arabia. Expert in leading creative teams, developing concepts and campaigns, and managing full-scale production. Combines creative leadership with hands-on execution and AI-driven tools to enhance efficiency and storytelling impact.

Core Competencies

- Creative Direction & Visual Strategy
- Brand Development & Campaign Management
- Cross-Functional Team Leadership
- End-to-End Video Production Oversight (Pre-Production to Delivery)
- Motion Graphics, Editing & Post-Production Supervision
- Creative Workflow Optimization & Production Management
- AI-Driven Content Creation & Smart Production Pipelines

Technical & AI Expertise

Management & Productivity:

- Project & team management
- Microsoft Office Suite (Word, Excel, PowerPoint)
- Video review & collaboration: Frame.io, Vimeo Review
- Team collaboration & productivity tools: Slack, Notion, Trello, Asana

Creative & Post-Production:

- Adobe Creative Suite (After Effects, Premiere Pro, Photoshop, Illustrator)
- DaVinci Resolve (Advanced Editing & Color Grading)
- 3D & Animation Tools (Blender, Cinema 4D)

AI Tools for Creative Production:

- Concept & Visual Development: Midjourney, DALL·E, Adobe Firefly, Envato Gen
- Video & Motion Generation: Runway ML, Pika Labs, Kaiber, VEED
- Editing & Enhancement: Topaz Video AI, Adobe Sensei
- Voice, Audio & Sound Design: ElevenLabs, Adobe Enhance Speech
- Script & Story Development: ChatGPT, Notion AI
- Automation & AI Workflows: n8n (creative pipelines)

Professional Experience

Creative Media Oversight | 2 Year

Riyadh Region Municipality – Riyadh, Saudi Arabia | 1 Year

- Provided creative direction and oversight for municipal media productions, coordinating with marketing teams and external vendors.
- Supervised full production lifecycle and led collaboration with directors, DOPs, motion designers, and editors.
- Managed official coverage of high-profile events, including the ISOCARP Conference and Riyadh City Dialogue (Riyadh 2025).

Ministry of Transport and Logistics Services – Riyadh, Saudi Arabia | 1 Year

- Led creative direction for official media productions, coordinating with marketing teams and external vendors.
- Oversaw end-to-end production, ensuring alignment with approved concepts, messaging, and brand standards.
- Managed official coverage for national initiatives, including the Global Project Management Forum, Global Smart City Forum and Saudi Founding Day, in compliance with governmental guidelines.

Video Director | Naqashat Studio – Saudi Arabia | 1 Year

- Directed video productions from concept to final delivery, collaborating with creative teams to translate ideas into compelling visual content.

- Supervised shoots, post-production workflows, and creative execution to ensure quality, storytelling clarity, and brand alignment.

Creative Direction | WE (Telecom Egypt) – Egypt | 3 Years

- Led creative strategy and oversaw multimedia production, ensuring high-quality content aligned with brand identity and business goals.

Languages

- **English:** Professional Working Proficiency (Reading & Writing), Intermediate Speaking
- **Arabic:** Native

Additional Information

- Date of Birth: 20/12/1993 | Nationality: Egyptian | Military Status: Final Exemption

Achievements

Riyadh Region Municipality – Riyadh, Saudi Arabia

Key Achievements

- Oversaw **80+ projects** (videos, motion graphics, animations) and supervised directors, DOPs, and editors.
- Animated **8 visual identities** for conferences and campaigns.
🔗 <https://drive.google.com/drive/folders/1f15qKtcvz54YuPwRYVRF1aZ9A2ES-ANM?usp=sharing>
- Supervised full production of **3 flagship projects**:
 - **Project 1** – Oversaw Production
🔗 <https://vimeo.com/1136171498>
 - **Project 2** – Oversaw Production
🔗 <https://vimeo.com/1135318428>
 - **Project 3** – Production, Filming & Editing
🔗 <https://vimeo.com/1143046240>

Additional Achievements

- Supervised full production of **3 additional flagship projects** as **Creative Director**:
 - **Project 4** – Creative Director
 <https://vimeo.com/1148024198>
 - **Project 5** – Creative Director
 <https://vimeo.com/1148034121>
 - **Project 6** – Creative Director
 <https://vimeo.com/1148031007>
- Led creative direction and end-to-end production for **280+ projects**, collaborating with major government entities and global brands, including the **Ministry of Transport, WE Telecom Egypt, Riyadh Season, Ford KSA, Monsha'at, the Royal Commission for Makkah City, ZEEKR, YELO, Spotify, Naqashat Studio, and the General Court of Audit**.